IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (currently amended): A semitransparent reflector comprising:

a multi-layered, biaxially-oriented film comprising a base layer (A) and protective layers (B) and (C) provided on the base layer (A),

wherein the base layer (A) has flaky pores (D) and comprises a thermoplastic resin, a flaky inorganic fine powder and/or an organic filler, and the multi-layered, biaxially-oriented film satisfies ~~satisfying~~ the following optical characteristics (1) and (2):

(1) $10\ \% \leq T \leq 80\ \%$,

$20\ \% \leq R \leq 90\ \%$,

$80\ \% \leq (T + R) \leq 100\ \%$

(2) $8\ \% \leq (R\text{-}R_d) \leq 30\ \%$,

~~wherein~~ where T indicates the whole light transmittance (%) of the reflector, R indicates the whole light reflectance (%) thereof, R_d indicates the whole light diffusion reflectance (%) thereof.

Claim 2 (currently amended): A semitransparent reflector comprising:

a multi-layered, biaxially-oriented film comprising a base layer (A) and protective layers (B) and (C) provided on the base layer (A),

wherein the base layer (A) has flaky pores (D) and comprises a thermoplastic resin, a flaky inorganic fine powder and/or an organic filler, and the multi-layered, biaxially-oriented film satisfies ~~satisfying~~ the following optical characteristics (1) and (2):

(1) $20\ \% \leq T \leq 70\ \%$,

$30\ \% \leq R \leq 80\ \%$,

$90\ \% \leq (T + R) \leq 100\ \%$,

(2) $10\ \% \leq (R - R_d) \leq 25\ \%$,

~~wherein~~ where T indicates the whole light transmittance (%) of the reflector, R indicates the whole light reflectance (%) thereof, R_d indicates the whole light diffusion reflectance (%) thereof.

Claim 3 (currently amended): A semitransparent reflector comprising:

a multi-layered, biaxially-oriented film comprising a base layer (A) and protective layers (B) and (C) provided on the base layer (A),

wherein the base layer (A) has flaky pores (D) and comprises a thermoplastic resin, a flaky inorganic fine powder and/or an organic filler, and the multi-layered, biaxially-oriented film satisfies ~~satisfying~~ the following optical characteristics (1) and (2):

(1) $25\ \% \leq T \leq 55\ \%$,

$40\ \% \leq R \leq 70\ \%$,

$95\ \% \leq (T + R) \leq 100\ \%$,

(2) $10\ \% \leq (R - R_d) \leq 20\ \%$,

~~wherein~~ where T indicates the whole light transmittance (%) of the reflector, R indicates the whole light reflectance (%) thereof, R_d indicates the whole light diffusion reflectance (%) thereof.

Claim 4 (amended): The semitransparent reflector as claimed in claim 1, ~~which is a multi-layered, biaxially-oriented film comprising a base layer (A) and~~ wherein the protective layers (B) and (C) [[that]] contain a thermoplastic resin, a flaky inorganic fine powder and/or an organic filler~~, and which has flaky pores (D)~~.

Claim 5 (original): The semitransparent reflector as claimed in claim 4, wherein the flaky pores (D) satisfy the following (1) to (3):

(1) $0.1 \leq X/Y \leq 10$,

(2) $20 \leq Y/H \leq 1000$,

(3) $0.1\ \% \leq \text{porosity} \leq 20\ \%$,

wherein X indicates the pore diameter (μm) in the machine direction, Y indicates the pore diameter (μm) in the transverse direction, and H indicates the pore height (μm).

Claim 6 (original): The semitransparent reflector as claimed in claim 4, wherein the flaky pores (D) satisfy the following (1) to (3):

(1) $0.4 \leq X/Y \leq 1.5$,

(2) $40 \leq Y/H \leq 500$,

(3) $0.1\ \% \leq$ porosity $\leq 15\ \%$,

wherein X indicates the pore diameter (μm) in the machine direction, Y indicates the pore diameter (μm) in the transverse direction, and H indicates the pore height (μm).

Claim 7 (original): The semitransparent reflector as claimed in claim 4, wherein the mean particle size of the flaky inorganic fine powder is from 3 to 30 μm, the mean aspect ratio thereof is from 2 to 100, the amount of the flaky inorganic fine powder in the base layer (A) is from 2 to 30 % by weight, and the amount of the flaky inorganic fine powder in the protective layers (B) and (C) is from 0 to 30 % by weight.

Claim 8 (original): The semitransparent reflector as claimed in Claim 4, wherein the mean dispersion particle size of the organic filler is from 10 to 50 μm, the mean aspect ratio thereof after biaxially stretched is from 10 to 1000, the amount of the organic filler in the base layer (A) is from 2 to 30 % by weight, and the amount of the organic filler in the protective layers (B) and (C) is from 0 to 30 % by weight.

Claim 9 (original): The semitransparent reflector as claimed in Claim 4, wherein the multi-layered biaxially-oriented film satisfies an optical characteristic of $0\ \% \leq |(T - R)| \leq 60\ \%$.

Claim 10 (original): The semitransparent reflector as claimed in Claim 4, wherein the multi-layered biaxially-oriented film satisfies an optical characteristic of $0\ \% \leq |(T - R)| \leq 40\ \%$.

Claim 11 (original): The semitransparent reflector as claimed in Claim 4, wherein the ratio of the draw ratio in the machine direction L_{MD} to that in the transverse direction L_{TD} of the multi-layered biaxially-oriented film, L_{MD}/L_{TD} is from 0.1 to 10.

Claim 12 (original): The semitransparent reflector as claimed in Claim 4, wherein the ratio of the draw ratio in the machine direction L_{MD} to that in the transverse direction L_{TD} of the multi-layered biaxially-oriented film, L_{MD}/L_{TD} is from 0.4 to 1.5.

Claim 13 (original): The semitransparent reflector as claimed in Claim 4, wherein the areal draw ratio (L_{MD} x L_{TD}) of the multi-layered biaxially-oriented film is from 9 to 80 times.

Claim 14 (original): The semitransparent reflector as claimed in Claim 4, wherein the areal draw ratio (L_{MD} x L_{TD}) of the multi-layered biaxially-oriented film is from 30 to 60 times.

Claim 15 (original): The semitransparent reflector as claimed in Claim 4, wherein the thermoplastic resin includes a polyolefin resin.

Claim 16 (original): The semitransparent reflector as claimed in claim 15, wherein the polyolefin resin is a propylene based resin having a melting point of not lower than 140°C.

Claim 17 (original): A display device comprising the semitransparent reflector of Claim 1.

Claim 18 (original): A display device with a member comprising the semitransparent reflector of Claim 1 and a polarizer bonded thereto, in which the member satisfies the following optical characteristics (1) and (2):

(1) $5\ \% \leq T_P \leq 40\ \%$,

$5\ \% \leq R_P \leq 40\ \%$,

$35\ \% \leq (T_P + R_P) \leq 80\ \%$,

(2) $0.35 \leq R_P/R \leq 1$,

$0.35 \leq T_P/T \leq 1$,

wherein Tp indicates the whole light transmittance (%) of the display device member, and R_P indicates the whole light reflectance (%) of the display device member.

Claim 19 (original): A display device with a member comprising the semitransparent reflector of Claim 1 and a polarizer bonded thereto, in which the member satisfies the following optical characteristics (1) and (2):

(1) $10\ \% \leq T_P \leq 30\ \%$,

$10\ \% \leq R_P \leq 35\ \%$,

$35\ \% \leq (T_P + R_P) \leq 55\ \%$,

(2) $0.35 \leq R_P/R \leq 0.6$,

$0.35 \leq T_P/T \leq 0.6$,

wherein T_P indicates the whole light transmittance (%) of the display device member, and R_P indicates the whole light reflectance (%) of the display device member.

Claim 20 (original): A display device with a member comprising the semitransparent reflector of Claim 1 and a polarizer bonded thereto, in which the member satisfies the following optical characteristics (1) and (2):

(1) $10\ \% \leq T_P \leq 25\ \%$,

$15\ \% \leq R_P \leq 30\ \%$,

$37\ \% \leq (T_P + R_P) \leq 50\ \%$,

(2) $0.35 \leq R_P/R \leq 0.5$,

$0.35 \leq T_P/T \leq 0.5$,

wherein T_P indicates the whole light transmittance (%) of the display device member, and R_P indicates the whole light reflectance (%) of the display device member.